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## STUDY ON THE UTILIZATION OF THIRD-LINE CONSTRUCTION IN RURAL AREAS

**Abstract:** In the 21st century, China gradually promoted urbanization, and the construction of the third line gradually opened people's vision and attracted attention from more and more scholars. The assets of the third-line construction are mainly distributed in the central and western regions. "Backer, scattered, entering the hole" is the policy of the distribution of the third line construction. Now the research object of how to revitalize the third line construction has become the local economic development. In order to promote the combination of local red military culture and tourism culture, to build the construction of third-tier areas in the new era.

**Key words:** third-line construction, military culture, tourism culture.

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### Introduction

With the modernization and the acceleration of urbanization, people often ignore the utilization of three-line legacy assets, rural assets, and the utilization of rural land investment. Therefore, how to reasonably develop and excavate the historical and cultural value of the small third-line industrial heritage and enhance the advantages of rural development is of great significance to the implementation of the rural revitalization strategy in the new era (Xu Youwei and Zhang Sheng, 2020). The protection and utilization of the third-line industrial heritage in the western region has innovatively developed the multi-form industrial heritage tourism complex, military characteristic town, and Ben has better integrated the natural landscape and cultural history of the third-line industrial heritage site, enriching the target of western tourism. However, the protection and utilization of the third-tier industrial heritage still faces many difficulties, among which, unclear property rights and lack of funds are urgent problems to be solved. We need to have innovative thinking and put forward

effective methods and countermeasures (Guo Changling, 2021).

### I. Formation of legacy assets of small third-line construction

The construction of the third line refers to the large-scale construction of national defense, science, technology and industry in the central and western regions in the 1960 s and 1970 s. It is a very large-scale industrial migration process in China's economic history. The implementation of the third-line construction has made great contributions to enhancing China 's national defense strength, improving the layout of productivity and the industrialization of China' s central and western regions. However, due to the social and economic backwardness of the third-tier areas, it is difficult to operate and develop for a long period of time. This paper mainly studies the actual national construction of the military factory, steel factory, textile factory, production equipment site, etc. Such as Jiangnan Machinery Factory, Huaihai Machinery Factory, etc.

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In the 1960s and 1970s, China began to open national factories in third-tier cities in order to achieve industrial and military powers. After the construction of the 1930s and 40s, China has made great military progress and industrial progress. At the same time, China has upgraded towards a higher industrial upgrading, and high-tech industries gradually wanted to extend and take root in the southeast coastal areas. On the contrary, the third-line factories built in the 60s and 70s are no interesting. A large number of idle factories, equipment, facilities and living area buildings remaining on the site of the "third-line enterprises" are the carriers of the third-line spiritual and culture and the most direct historical witness of the "third-line construction" (Lv Jianchang, 2020). The author briefly describes such a phenomenon here.

## II. Methods and processes of Third-line construction

For the revitalization and utilization of third-tier cities, should start from which aspects, here mainly from three aspects. First, the scientific introduction of modern science and technology development can also be used and upgraded industries, the introduction of foreign investment. Second, the reasonable layout of the distribution of local industries, take its essence from its dross, good things left, outdated industries removed, which also well promote the industrial upgrading of the region. Third, make use of the traditional industry here, to develop the tourism industry, increase publicity, but also to do a good job in the protection of cultural relics or cultural protection here. Implement policies to coordinate policies with cultural tourism. Industrial heritage landscape has various values and distinct cultural characteristics, and is an important object of stock revitalization. Under the current background, industrial cultural inheritance and industrial heritage landscape The update established closer ties than ever (Song Shihua et al., 2020).

For such industry can be from the decision-making, organization, leadership, control, innovation, comprehensive case analysis author in addition to summarize, absorb the ancient and modern social and economic activities of management ideas and methods, and from the management of management system, people, responsibility reasonably introduce enterprise capital, flexible definition of property rights and use right, will be conducive to reduce the dependence of local industrial heritage development on public funds. At present, the difficulty in introducing social capital lies in the lack of motivation for enterprises. How to plan and achieve predictable economic benefits is the first priority task in the introduction of enterprise capital (Xu Youwei and Zhang Sheng, 2020).

Above, we have summarized and analyzed how to develop and utilize these factories and cultural relic assets in the third-tier cities. Now we analyze their

research value and how to revitalize it. That is, we want to study from what aspects. We know that the growth of gdp in third-tier cities is the development of local real estate, in the long run, this way of economic stimulus can not exist for a long time, such as Japan in the 1990s, its gross national product has reached 70 percent of the United States, but with the collapse of the real estate bubble, the square agreement with the United States, its economy has been in the next two decades. Here our third-tier cities or fourth-tier cities should avoid this subsidence, make full use of their own advantages to develop the economy of the county area, to promote the people's income, but also promote the development and progress of society.

## III. Characteristics of the third-line heritage

(1) The site selection of the third line construction has the principle of 'backer, scattered, into the hole'. As a armfactory it produced ordnance and devoted to the defence cause of the Republic (Wen Quan and Niu Yifan, 2021). Early, many military factories moved to third-tier areas for construction. After the reform and opening up, many factories gradually moved away from the old site, while some enterprises that have not moved gradually went to abandoned closure and stopped production. Some enterprises also have been able to survive and develop with the help of local governments, but the categories of production have undergone major changes. "Mountain, scattered" mountain, hole "influence development benefits as a war readiness project, according to the three line terrain, MAO zedong put forward" scattered, small concentration "and" near "camp" opinions, the central then determine the "backer, scattered, hidden" construction policy is its rationality, especially related to national security of some national defense projects, more should first consider its concealment. However, excessive emphasis on the principle of mountain, scattered and hole is bound to violate the economic law and not achieve the due benefits. (2) third-line living quarters are a large.

The warehouse production area of ordinary industrial factories accounts for a large space, while the third-tier enterprises are different. In the factory area, the workshop occupies a small proportion, while the staff dormitory and the staff living service area account for a very large proportion. Because the military production must be kept confidential, the third-tier enterprises are generally built on the "enclaves" in thetion road thousands of modern enterprises and research institutes three line construction for the central and western regions of 45 industrial products major scientific research, production bases, formed including coal, electricity, metallurgy, chemical, machinery, nuclear, aerospace, arms, electronics, shipping industry and other categories of complete strategic rear base. The construction of the third line has laid a deep industrial

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foundation for the major national strategic western development in the western region, which are the "small societies" relatively isolated from the outside world (Lv Jianchang, 2020).

#### IV. The Significance of the Rural Third Line Construction.

In 1997, China began to promote the development of the western region, and the deep foundation of the third line construction began to radiate new vitality. Some scholars pointed out the achievements of the construction of the western development on the basis of inheritance, and took the new road of market economy (Wang Tingke, 2000). The development of the third-line construction in Zunyi not only promotes the industrial development of Zunyi, but also improved the medical and health undertakings of Zunyi (Wang Jianguo et al., 2020). Three line construction used more than 20 years in the central and western China constructed new century. The material heritage left by the third line construction for China is still the foundation for the implementation of the western development and "One Belt And One Road". It can be said that the construction of the third line is the "prelude" to the development of the western region. The construction of the third line is due to the consideration of national combat readiness and national defense. It also greatly promotes the economy and talents of backward areas, while focusing on one Batch of industrial development has made important contributions to China's industrial development and economic construction (Zhao Li et al., 2020). The history of the red military industry and three lines can be perfectly combined with the history of reform and opening up and the history of socialist development. We improved the industrial layout in the western region. The implementation of the third-line construction has developed some provinces and cities in the western region into emerging industrial bases with their own characteristics, and improved the extremely unbalanced situation of China's industrial layout. Second, a large number of outstanding backbone enterprises have become a new force in the development of the western region. The completion and production of the third-line construction project makes Chongqing formed an industrial structure system with national defense industry, civil machinery industry, metallurgical industry and chemical industry as the backbone and corresponding development of light textile industry, laying a solid foundation for Chongqing's industrial development. The completion and operation of the third-line construction project has initially changed the unbalanced layout of economic development in the east and western China, and driven the social progress of mainland China and border areas. Through the baptism of the third-line construction, some outstanding enterprises have grown in the reform and opening up and become a new force in the development of the western region.

Third, it has improved the local traffic. Fourth, an independent and relatively complete industrial system and a national economic system was established in the western region. Five is the comprehensive national strength and the level of science and technology, for this period with "two bombs and a star" marked by scientific and technological progress, Deng Xiaoping in 1988 clearly pointed out that "if China since the 60s there is no atomic bomb, hydrogen bomb, no satellite, China cannot be called an important influence, there is no such international status." This reflects the improvement of China's science and technology development level and the improvement of its comprehensive national strength at that time.

#### V. Huoshan Small Third Line Construction and Development

This article describes Huoshan, Anhui Province: Huaihai Machinery Factory was born here. These early military factories provided weapons and equipment for China to ensure combat needs. In the 1980s, these factories gradually moved to Hefei, mainly producing cars and other supporting equipment. The original site has been abandoned. Since 2013, Guoang investment has gradually built local supporting facilities and infrastructure. It established a farmhouse, Anhui Third Line Military Museum. Through collection, research and display of cultural heritage to the society, and social education function, the museum is a heritage protection and utilization institution widely recognized by all sectors of society. The third-line construction museum takes the collection and display of the historical materials of the "third-line construction" as the primary task, with the purpose of spreading the "third-line construction" culture and carrying forward the "third-line spirit" as the mission. These museums reflect the historical and culture of China's "third-line construction" from multiple aspects, and are also a window to show the history of the "third-line construction" in various cities and towns. In 2015, the government and painters created a painter village. The painters carved and painted to the mountains. The paintings are a concentrated display of art tribes, mainly military culture and a red military town. The urban spirit originated from the historical and cultural accumulation of different periods of the city, and is the soul and life of a city (GuoChangling, 2021). At present, many cities pay attention to refining the fine traditional Chinese culture and the essence of the advanced reform and opening up culture, but ignore the recent and contemporary historical context and the revolutionary culture contained in it. Some people even think that the spirit of fighting and sacrifice during the revolutionary war no longer applies to the current peace construction period, which is a rigid understanding of the revolutionary culture. Little, idealism, heroism, heroism, optimism and collectivism in the new era today, not only has the universality

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through time, and can enrich the connotation of the city spirit of red culture idealism inspired the city people to realize the Chinese dream of the great rejuvenation of the Chinese nation, heroism in the red culture inspired the city residents to strive to be a model of The Times, these are the memories of the last 950-60 s. The problem of building and space in the third-line construction is the emerging research direction in recent years, paying attention to the combination of the industrial heritage protection and utilization, architecture, urban planning and other research fields (Xu Youwei and Zhang Chengcheng, 2020).

Huoshan Painters Village also provides valuable advice to local farmers, And it has been gradually implemented in 2013, If local farmers grow tea extensively, Bamboo, Introduce excellent varieties to plant plants like Dendrobium, Some farmers have set up surrounding sheds and also planted strawberries, The arrival of these new industries has brought much income to the local farmers, Local villagers can buy painter village houses and change them internally into a B & B, Convenient accommodation for local visitors, At the same time, the local farmers run a home stay, but also made a farmhouse, With the local specialty snacks, Combined with the local specialties, Like the locally grown Dendrobium Huoshan, Huoshan Yellow Dental Tea, Visitors will bring some days of construction, residents of Painter Village focused on services, which can attract more tourists and increase popularity to provide sustainable development for subsequent development specialties back. In the early The power of the. We will comprehensively promote the construction of supporting facilities for the tourism industry. The construction project of the second phase of Writers Village mainly includes a tourist reception center, third-line dining hall and third-line B & B, forming a reception scale that can accommodate 300 people to eat and 80 people at the same time. The tourist reception center is also set up a local specialty supermarket, third-line construction pictures and physical objects and other regular exhibitions.

### VI. The Value of Small Third-line Heritage Research

#### (1) The Development and Rising of Tourism in the Region

Three line construction promotes the development of local tourism, local painters, the arrival of the writer provides fresh blood for villages, painters will also in the holiday with their students here to study communication, at the same time the local economic income, people also need not leave home, many people can return to buy industry, some left-behind children, the elderly family these problems have been solved.

#### (2) Infrastructure development in the region

Three line construction of the local construction, in line with the rural revitalization strategy, each door built asphalt, even to the mountain road has been built, according to the local village narrative mountain also built small power station, the power station here is not for their own use, but for the large power station, large power station to the painter village funds, the villagers can pay dividends from the funds, with the construction of infrastructure, residents life service facilities also meet the party central committee to accelerate the construction of urbanization.

### VII. Property right and use right of the third-line heritage

#### (1) Complex nature of property right change

Nowadays, most of the property rights and rights of these third-tier enterprises transferred to the local governments free of charge have been sold to private enterprises of the grass-roots or owners by the grass-roots government. These owners have repeatedly reversed, property rights and use rights have changed for many times, many have been blurred. This becomes a difficult point in the protection and utilization of the third-line industrial heritage.

#### (2) Property rights shall be agreed by multiple parties.

The protection and utilization of the third-line industrial heritage must be subject to the consent of the owner with the right to use. Therefore, the third-tier industrial heritage that has not been protected and developed and utilized will be recovered by the local government, and the land on the original site will be collected and stored at the same time. After the local government shall organize forces to evaluate the third-tier industrial heritage, corresponding .

### VIII. Difficulties encountered during the construction period

It is generally believed that the third line construction has made achievements and mistakes (Liu Zaixing, 1986; Xiao Min and Kong Fumin, 1989) However, Dong Fu (1999) pointed out low investment efficiency and low construction level, but some scholars believe that the third line construction has made a great impetus to the industrialization and modernization of inland provinces (Sun Yanjing and Yue Long, 2005). In Huoshan county, for example, first according to the village committee described less investment in the area, many enterprises are not optimistic about painter village investment, some enterprises to ask some questions, behind, for local residents, later by Shanghai country company investment, painter village gradually developed, for the road of the village, infrastructure construction, some housing transformation all by ang company, of course, the village income ang company will take a part, in short painter village will survive. For the 2016 of Painters Village can not be purchased for non-



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village personnel since 2016, the village residents can rent and run some farmhouse entertainment, B & B, stores, etc. For early rental to outsiders houses due to the arrival of the outbreak last year, many writers, painter did not come, or did not come, very little, this is a great waste of resources here, compared to the village lease to the painters, let the painter attract more people to come here to build painter village, but many painters do not do so, can't do the value of resource benefits. For this reason, the village committee can formulate for the long-term Painters who do not come to collect this part of the houses to rent to people who need them more, or can stipulate how long the painter will live here in a year. Of course, this depends on the painters and their wishes, and the village itself rents the houses to them at a very low price. Secondly, the current situation of the painter village is that the flow of people is less, simply with the natural scenery is not enough to attract tourists, so they plan to build ski resorts, some amusement facilities, rafting and plank roads in the mountains under the conditions of

sufficient funds. Finally, the publicity of Xianren Chong Painting Village is not in place, and many people still do not know this place. Increasing brand publicity is a good means, with the remaining military factory, natural landscape and man-built amusement facilities, enough to attract people's arrival.

### Summary

The construction of the third line is a major construction, and the remaining assets of the third line are an important part of China's modern industrial assets. How to revitalize these assets is our current primary research problem. The remaining assets of the third-line construction are also a cultural heritage, which should not only be constructed but also protected and developed and expanded in the process of construction and protection. To revitalize these heritages can greatly enhance the local economic benefits, and echo the process of accelerating socialist modernization.

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